

Transforming
LEADERS

TRANSFORMING CITIES

*L*IFEWORK
Leadership[®]
FIRST COAST



VISION

We envision business leaders throughout Jacksonville and the First Coast, who cross vocational, denominational, and racial lines to transform the minds and hearts of their companies, churches and communities.

This is the vision that inspires and motivates those who have experienced the Lifework Leadership training program.

We are committed to equipping leaders because we believe that the quality of leadership in an organization makes the difference between success and failure. Our principles are based on a Christian worldview and are readily transferable for today's marketplace. They are principles that are "good for business" as well as personal development.



"Lifework Leadership clarified and confirmed my calling in the business world. The outstanding speakers and readings gave me substantial leadership depth, which was critical to my success when I took over Epcot theme park the day before September 11th.

Because of Lifework Leadership, I am more confident, focused, and content in my professional and personal life."

- Brad Rex

Chief Executive Officer, TBRG, LLC
Chairman, Lifework Leadership
(2003-2006)

VALUE

PARTICIPANTS GAIN

- A clear perspective and purpose of who they really are and how they fit into their world.
- A desire to positively shape their corporate culture and meaningfully serve non-profit organizations.
- An exposure to the needs of the broader community.
- Significant and strategic relationships that will enrich their personal and professional lives.

OUR COMMUNITY GAINS

- Leaders who participate in significant ways.
- Leaders who use their influence to make a lasting difference in their community.

COMPANIES GAIN

- Employees who have stronger ethics and values.
- Employees who have a new network of relationships.
- Employees who represent them with greater community presence and influence.
- A deeper bench and pipeline for leaders.

The logo for Lifework Leadership, featuring the word "Lifework" in a large, blue, serif font and "Leadership" in a smaller, grey, sans-serif font below it, with a registered trademark symbol (®) to the right.

LIFEWORK
Leadership®



PARTICIPANTS

Our past Journey Members come from a variety of businesses including this sample of Participating First Coast Companies:

Allen C. Ewing & Co.
American Enterprise Bank of Florida
Amusement Management Partners
A Way of Life Acupuncture
Bank of America
BBVA Compass
Brasfield & Gorrie, LLC
Brightway Insurance
Caduceus Consulting
Celebration Church
Chick-fil-A
City of Jacksonville
Clara White Mission
CNL Bank
CNL Commercial Real Estate
Coastal Construction Products
Colonial Capital
Compass
CRU (Campus Crusade for Christ)
Deborah A. Johnson, CPA
Duval County Medical Society
Earned Internet Consulting
Enaptive
Fairbanks Law Group
FIS Global
Florida Baptist Convention
Florida Blue
Focus on Innovation
Glazier & Glazier, P.A.
Habitat for Humanity
Health Designs
iMethods
Insurance Office of America
Insurance Solutions, LLC
Jacksonville Chamber of Commerce
Jacksonville Sheriff's Office
Katherine Way Collections
Keller Williams Real Estate
LandSouth Construction
Law Offices of Heather B. Quick
Legacy Trust Family Wealth Offices
Martinez Advertising Group
Money Pages
Murray Hill Ministries, Inc.
Name Sake Pictures
NE District, United Methodist Church
North Florida OB/GYN
Optiview Security
PARC Management, LLC/Foundation
Physicians Advantage
Project SOS
PSS World Medical/McKesson
Ross Hughes & Associates, CPAs
Sandler Training
Sawgrass Asset Management
Selah Group, LLC
Skinner Bros. Realty Co.
Sleep Care Centers of America
Speedpro Imaging
The Art Institute of Jacksonville
The Church of Eleven22
The Montello Agency
The Potter's House International Ministries
TrustWell Financial Advisors
TW Telecom
Village Bread Company
Visit Jacksonville
Wise Counsel
Worldwide IT
Workplace Solutions, Inc.

YOUR JOURNEY SCHEDULE

The program consists of monthly sessions where national speakers and local leaders share the principals of Jesus Christ's leadership. The Journey follows a nine month course which includes:

OCTOBER Retreat - 2 Days

NOVEMBER Worldview

DECEMBER Generosity

JANUARY Compassion


FEBRUARY Integrity

MARCH Humility

APRIL Courage

MAY Legacy Celebration Dinner

MAY Graduation Dinner (TBD)



“Through the Lifework experience,
I learned how to apply the leadership skills, that Jesus used in his ministry, to the Jacksonville Sheriff's Office and my work in Jacksonville.

Be a part of the hand of God in transforming Jacksonville.”

- John Rutherford
Duval County Sheriff



ENROLLMENT IS LIMITED.

Apply online at
www.lifeworkleadershipjax.org

OUR HISTORY

Lifework Leadership was established in 1992 to bring vitality to cities by transforming and mobilizing Christian business leaders. It is based in Orlando, Florida.

Lifework was birthed through the vision of former U.S. Senator William Armstrong (CO) who envisioned a nation that could be transformed through leaders who had a clear calling and Christian worldview. Armstrong challenged Ralph D. Veerman, of Veerman & Associates, and Larry Kreider, President of The Gathering USA, Inc., to be founding partners in 1992. The model was then refined with the appointment of Steven French as President in 2000. French brought Lifework's staff, program, and curriculum to a position that allows its model of leadership transformation to be transferable to other cities."

The Chairman Emeritus of Lifework Leadership/First Coast's Advisory Council is Randy Drew, CEO of PARC Management.



PROGRAM PARTICIPATION

Our program challenges the mind, identifies a calling, and engages the leader's heart, all within a framework of a Christian worldview following Christ's leadership model. Our program is marked by the participation of prominent local business leaders and nationally known speakers.

We invite you to experience our program so that together we can make a transforming impact throughout Jacksonville and the First Coast.

PROGRAM:

- Fall retreat (2 day)
- Class sessions (seven half-day sessions)
- Local field trips
- Mentoring available via staff and alumni



"The most frequent question I hear Christian business leaders ask is, 'how do I integrate our Christian faith into the workplace?' Lifework Leadership addresses this need by

investing in the renewal and transformation of leaders,

and empowers them to lead their businesses, their families and their communities by Godly principles."

— Wayne Huizenga, Jr.
President
Huizenga Holdings, Inc.

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